

MICHAEL PAICE

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Personal statement

I am a dedicated and hard working individual. Following my significant tenures in high-profile positions in one of the UK Government's main economic ministries, I have a growing reputation as a freelance writer. I have produced SEO friendly copy for commercial blogs and websites across a number of sectors, for national and international customers. I have also had articles published in e-journals/blogs, print journals/magazines, and I am also Editor of the quarterly journal 'Liverpool Family Historian'.

Career summary

Freelance writer

Oct. 2011 – current

Role: Delivering high-quality, competitively priced copy to commercial organisations.

Career break following redundancy

Oct. 2010 – Sept. 2011

Took time out to refocus career path and spend time on personal interests.

Civil Servant

March 1980 – Sept. 2010

Department of Trade & Industry/Department for Business, Innovation & Skills

Roles included:

- Building and maintaining strategic delivery partnerships and developing strategies that supported effective activity to promote and deliver business and enterprise skills to young people.
- Improving the information and advice available to consumers on price indications and product labelling through effective regulation and guidance; ensuring effective co-ordination of labelling policy across Whitehall; and, ensuring effective information would be available in the event of UK adoption of the 'Euro'.
- Ensuring that legislation impacting on the biotechnology sector made provision for the development of strong, competitive biotechnology based industries in the UK.
- Analysing complaints from SMEs about illegal barriers to trade within the European Union and taking action with complainants to overcome those barriers.
- Implementation of the requirements of the European Directive on Personal Protective Equipment and the assessment and processing of applications for Notified Body status under that directive.

Key skills and achievements

Written communications

- I have more than 30 years experience writing: press notices, speeches, business cases, summary reports, web content, formal letters etc. More recently I have written content for clients worldwide for inclusion on their e-journals/blogs/websites and articles for print magazines/journals.

Partnership working

- With no dedicated budget I used my networks to build an informal partnership that resulted in the UK being the lead contributor, in terms of number of events (more than 160), to the European SME Week initiative 2010.

Project management

- Managed annual budgets of up to £6 million, in support of activity to promote enterprise and develop enterprising behaviour in individuals, ensuring cost effective delivery against governmental objectives.

Team working

- Acknowledged by Director General for my contribution to the success of the team that delivered the national Business Support Simplification Programme, which led to fewer and more simply structured publicly-funded business support interventions.

Leadership

- Developed strategy and oversaw project management for delivery of a partnership project leading to the establishment of enterprise training programmes for young people being run by a number of Premier League football clubs.

Awards and membership of professional bodies

- Board elected Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA).

Further information

Website: www.mikewpaice.com

LinkedIn profile: <http://uk.linkedin.com/in/mikepaice>

Interests

Reading and writing; social history and genealogy; business and enterprise; promotion of enterprise and entrepreneurship to young people.

Referees

Details of referees from last employer are available, on request.