

Bethan Andrews

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Accomplished Magazine Editor with five years industry experience. Highly skilled in feature writing, copywriting, commercial relationships, digital journalism and in all aspects of editing. Confident at maintaining production standards and leading a team.

EDUCATION

City University London
Magazine Journalism MA, Merit

University of Liverpool
English Literature BA HONS, 2:1

SKILLS

Media Law; Writing; Editing; Commercial content and relationships; Sub-editing; Copywriting; Fact-checking; Research; InDesign; Photoshop; Digital writing; Social media; SEO; Google Analytics; Video-editing; Wordpress; Blogging; Various CMS systems

EMPLOYMENT

The Resident Portfolio: Archant Editor 12/17-12/18

- Editor of *The Resident* portfolio of luxury London lifestyle magazines (Flagship title, *The Resident*, plus *The Hill Resident*, *The Guide Resident*, *Living South Resident* and *SW Resident*.) In charge of overseeing the portfolio of five monthly magazines while working alongside the commercial team to manage opportunities; management of Editorial Assistant; issue planning and flatplanning; commissioning freelancers and creatives; overseeing the budget; delivering commercial copywriting; overseeing production line from initial plan to print; representing the brand at events and on press trips; coming up with the cover idea for the five separate covers each month and working with the art department to deliver it.

The Resident Portfolio: Archant Assistant Editor 01/17-12/17

- Assistant Editor of *The Resident* portfolio. In charge of commissioning freelancers; feature writing; issue planning and budgeting; web writing and social; copywriting.

The Resident Portfolio: Archant Editorial Assistant 01/16-01/17

- Editorial Assistant of the *The Resident* portfolio. Coordinated content across the magazines; wrote circa. 30 features per month; web writing and social; commercial copywriting.

Dealchecker Freelance 09/18 – ongoing

- Remote freelance digital content writing for Dealchecker website, keeping SEO in mind.

Homes & Antiques: Immediate Media Freelance 10/15-12/15

- In-house freelance work for three months at Immediate Media in Bristol. I optimised content on the web for SEO; conducted interviews; researched and developed content ideas; wrote online features and uploaded onto CMS.

Women of the Future Social Media and Live Tweeting 10/15

- Live tweeting and running of the social accounts for the WotF Summit.

The Female Lead Freelance Staff Writer 09/15-10/15

- In-house freelance staff writer and editorial support. Managed the social media and daily running of the site; tasked with keeping the content running on a weekly basis; sourced and conducted interviews; aided in event organization.

Unbound Life: Factory Media Freelance Writer 08/15-09/15

- In-house and remote freelance. Managed all social media; sourced and conducted interviews; uploaded onto CMS.

Stylist Freelance Editorial Assistant and Stylist Live 08/15-09/15

- In-house holiday cover for *Stylist* magazine acting as Editorial Assistant. Managed the interns; coordinated editor emails and diaries; took over the authorship of the *Elsewhere* pages and the *Stylist Cake Off* online page; was part of the research and editorial team for *Stylist Live*.

ADDITIONAL FREELANCE

The Bristol Magazine
Mpora: Factory Media
N by Norwegian: Ink
Luxe Magazine
Living North East
Stilorama Online Fashion Blog
Her Campus Liverpool **Founder and Editor**

INTERNSHIPS

Business Traveller
Mpora: Factory Media
Ink: Connecting with Travellers
Living North
The Times Magazine: News Internat
Country Life: Time Inc.
BBC Look North