

Nathan Draper, Writer

Owner of A Quick Word

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[Nathan Draper](#) 

quickworduk.com

I am a communications and copywriting professional with a love of the written word and a passion for communicating ideas on behalf of clients large and small.

With extensive experience working for multinationals, trade associations, charities and consultancies, I am able to reach an eclectic mix of audiences across a variety of disciplines including print, digital and social media.

Experience

MARCH 2019 – JUNE 2019

Account Manager / JBP Communications, London, SW1

- Managed communications activity for Enterprise Rent-A-Car and the National Grid
- Drafted and edited communication materials such as press releases, letters to politicians, brochures, leaflets and policy documents
- Proofread detailed policy and economic reports, with a specific focus on the transport, infrastructure and healthcare sectors
- Authored the launch brochure for the All Party Parliamentary Group for the Great South West, an innovative new grouping of MPs committed to economic growth in South West England
- Managed social media accounts including Twitter, Facebook, LinkedIn and YouTube

MAY 2018 – MARCH 2019 (9 MONTH CONTRACT)

Public Affairs Manager / Bupa, London, EC2

- Managed communications output across a range of functions for Bupa, including their dental business, relationships with industry groups such as the CBI and mental health campaigning
- Drafted press releases, blogs, news articles, web content, briefing notes and PR documents
- Promoted Bupa to external stakeholders including national, local and trades press, MPs, senior civil servants and the broader business community
- Wrote updates on the Brexit process for senior colleagues, tailoring materials to make them either detailed and policy-specific or topline and concise depending on the target audience

SEPTEMBER 2015 – MAY 2018

Policy and Public Affairs Officer / National Pharmacy Association, St Albans

- Managed and updated the NPA's social media presence across Twitter, Facebook and YouTube
- Liaised with the NPA's 6,000 members and drafted news stories, blogs, consultation responses, letters and policy documents on their behalf

A Quick Word

Communications for all your business needs

- Built a strong network of contacts from across pharmacy and healthcare media
- Involved in planning, inception and delivery of high-profile events such as our annual pharmacy conference, tradeshow and political party conferences
- Monitored media and regulatory developments and informed colleagues of relevant information

MARCH 2013 – AUGUST 2015

English Teacher / Saxoncourt Group, Tokyo, Japan; Linguarama, Turin, Italy

- Taught English to businesspeople in Tokyo, Japan (March 2013-September 2014) and Turin, Italy (September 2014-August 2015)
- Worked for clients including Toshiba, Kawasaki, Fiat Chrysler Automobiles and Telecom Italia
- Designed and implemented course programmes and lesson plans

MAY 2009 – MAY 2012

Communications Consultant / Dods Parliamentary Communications, London, SW1

- Provided communications support to a portfolio of clients from across multiple sectors including Age UK, Visa and the Woodland Trust
- Drafted and edited press releases, news articles, blogs and CEO interviews
- Responsible for initiating and growing the Central Lobby Twitter feed, which now has over 20,000 followers

Education

2005 – 2008

B.A (Hons) Politics 2:1/ University of Hull

November 2012

Trinity CertTESOL/ A+ Language Centre, Sheffield

Skills and responsibilities

- Excellent written communicator with extensive experience of writing a wide variety of materials including press releases, blogs, news stories, briefing documents and communication strategies
- Extensive experience of communicating with and working alongside senior leaders such as directors and chief executives
- First-rate research skills developed through researching information for policy briefings and communication campaigns
- Experience of monitoring media, regulatory and political developments on a daily basis
- Expertise in regularly working in high-pressure environments, which has provided me with invaluable time management and organisational skills
- Able to absorb information rapidly and to quickly become proficient in new skills