

# Joseph Harper

07517 238 629

joe@designedbyjoseph.com

## Skills

Project Management	Z1/Self-Shoot	Final Cut Pro	Digitising	Lighting
Logging	Embedding	WS_FTP Pro	CMS	Photoshop
Dreamweaver	Flash	HTML	CSS	XML
				Homesite

## Career History

### BBC Digital Producer – BBC Drama

<http://www.bbc.co.uk/iplayer/tv/categories/drama>

- Managing & developing digital projects for key BBC channel brands.
- Project managing Holby, Casualty websites and Red Button launches.
- Managing personal and departmental financial authority limits.
- Line managing video producers, production trainee's and work experience staff.
- Monitoring online performance using analytics tools.
- Ensure content is optimised for search, using on-going strategies to implement SEO.
- Ensuring high editorial quality of website content, working with the Channel teams for brand consistency and overall tone.
- Building strong relationships with external Project Managers, Developers and Designers.
- Managing compliance for online drama sites, ensuring all content is compliant and of high editorial standard.
- Writing commissioning packs//road maps for online//social media/red button launches.

### BBC Assistant Producer – BBC EastEnders

<http://www.bbc.co.uk/eastenders>

- Project managing Holby, Casualty websites and ETV/Red Button launches.
- Managing personal and departmental financial authority limits.
- Interviewing new BBC work experience staff and production trainees.
- Maintaining a consistent editorial style across a variety of interactive platforms.
- Responsible for all video across the EastEnders website.
- Supervising cast shoots for video interviews, blog pieces, and other web specific video.
- Creating exclusive, fresh content for online, mobile, Youtube and iPlayer brands.
- Editorially responsible for majority of content across /bbc.co.uk/eastenders.
- Deal with highly confidential storyline material in a professional and discreet manner.
- Re-fashioning material from other sources to ensure suitability for the web.
- Carrying out daily updates of existing output on /bbc.co.uk/eastenders.
- Liaising with internal/external stakeholders including designers, press office and cast.

### BBC Web Assistant - Entertainment

<http://www.bbc.co.uk/entertainment>

- Working on Entertainment sites: Top Gear, National Lottery, Strictly Come Dancing, Imagine, Remembrance and Eurovision.
- Creating fresh video content, sourcing new video, liaising with researcher/linear teams to produce short form video clips.
- Updating the main sites/mobile sites using XHTML/XML to create new video pages.
- Content created using Adobe Photoshop CS2, Final Edit Pro, Homesite 4.5, WS\_FTP Pro, HTML, XML, Vertigo/Vision/Lofty/PIT/FLIP/Wap Admin V2.0 CMS.
- Moderating user-generated content and producing image galleries, wallpaper/mobile.
- Creating image treatments, character pages and writing quiz questions actor biogs, news stories and episode guides.

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## **BBC Web Manager - Press Office**

<http://www.bbc.co.uk/pressoffice>

- Responsible for editing, testing and embedding content for the BBC Press Office website.
- Developing templates for Virtual Press Office site.
- Liaising with senior editors to produce weekly TV and Radio Information pages.
- Coordinate delivery of content and maintain Press Office output on interactive platforms.
- Liaising with the programme team and responding to audience feedback.
- Manipulate electronic material such as text, graphics, video and audio files.
- Pages created using Photoshop, Dreamweaver 8, FTP, CMS and HTML.

## **Year out**

Nine month around the world trip that included South East Asia, Australia, New Zealand and South America. Additional hobbies included learning Spanish in Chile and Argentina.

## **Fantasy League Ltd - Web Production Assistant**

<http://www.fantasyleague.com>

- Build, edit and maintain internal and external web based game sites.
- Produced HTML newsletters, templates, logos, banners, headers, buttons, player images.
- Sites produced for Euro 2004, Premiership/Champions League 2004/05 campaign.
- Liaising with external design agencies corporate clients BBC, William Hill and Lloyds TSB.

## **Education**

### **2000-2003: Digital Media (2:1 BA Honours) University of Leeds**

Modules covered web-design using Dreamweaver, Photoshop, Flash, fireworks and .Net software.

Programme Languages included HTML, PHP, XML, MYSQL, Java script and CSS.

### **1995-1999: A-levels and GCSE's, Southgate School Sixth Form (London)**

A-levels in History, Media Studies and Sports Studies. 10 GCSE passes; grades A-C.

## **Vocational/Professional training courses (BBC)**

- Managing New Media Projects
- Lighting & Safety Workshop
- Sound Skills for Self Shooters
- Hosting a Message Board
- Writing for the Web
- Editorial Policy
- Desktop Editing for Final Cut Pro

## **Vocational/Professional training courses (BBC)**

**Nationality:** British

**Driving License:** Full clean