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Faye Slater

Designer for **print & web**

I am seeking a part time or freelance role in London or Surrey.

15 years experience in art direction, graphic design & branding.
5 years web experience.

Art director on *woman&home* magazine.

Art director on *essentials* magazine.

★ Key programs

CC Indesign, Photoshop, Illustrator,
Wordpress, Quark XPress, FreeHand,
Acrobat

★ Skills

Art direction
Design and layout
Landing pages
Websites
Banners
Repro & scanning
Photography & image selection
Magazine covers
Ad make-up and logos
Pagination
Re-design of publications

Understanding of:

Html and CSS
Web Usability
Information Architecture

★ Education

1992 - 1994

Rhodes University, South Africa

Graduated with a Bachelor of Arts
degree (with Psychology, History of Art
and Fine Art)

1995

Natal Technikon, Durban

Advanced photography

JAN - APRIL 1999

**Hirt&Carter, Desk Top
Publishing and Graphic Design**

★ Employment history

≧ **2012 - present**

FREELANCE DESIGNER: ATLANTIS HEALTHCARE, CHISWICK

The work is varied. It could be anything from designing patient-facing magazines to creating a graph for a PPT presentation, designing a website homepage or banner, taking in client amends, creating a logo or working out a colour palette based on brand guidelines.

≧ **2009 - present**

OWNER: CLEAN SLATE

I run my own freelance business. I work from home (and sometimes on site) on all sorts of accounts which include magazines, brochures, website design, landing pages, banners, re-branding, logos.

≧ **2006 - 2009**

DESIGNER: ECB PUBLISHING Israel

I worked as a designer at ECB, designing books and book covers for the education sector. I worked in tandem with illustrators, writers and editors, and designed within strict guidelines from the Ministry of Education which was a harsh contrast from the freedom of magazine design.

≧ **2004 - 2005**

ART DIRECTOR: WOMAN&HOME MAGAZINE South Africa

woman&home magazine is a British title which was launched in South Africa in March 2005.

I was the first staff member on the magazine, created press releases, posters, story boards and billboards to inform South Africa of our imminent launch.

We launched successfully in 2005, sadly I had to leave after my 4th issue when my husband was relocated for work.

My job involved

- Heading up the art department
- Creating templates and style sheets
- Coordinating shoots, going on shoots, photo selection
- Dealing on a daily basis with our repro house
- Page layout and design as well cover design
- Dealing with the successful British team
- Assisting the Editor with ideas for features and selecting appropriate articles to be used that were in keeping with the very specific target market
- Hiring freelancers and overseeing their work

≧ **2002 – 2004**

ART DIRECTOR: ESSENTIALS MAGAZINE

I was hired as a designer for *essentials* magazine and was soon appointed Art Director. The magazine was going through a problematic patch and my brief was to bring the magazine to life. I gave the magazine a complete re-design. After 2 years my Editor got offered editorship at *woman&home* and asked me to join her on the launch title.

≧ **1999 – 2001**

SENIOR DESIGNER: MEHLO MEDIA

A small advertising agency where I was the sole designer; creating logos, corporate identities, brochures, annual reports, posters and billboards.

References: Available upon request

