Tesco.

direct mail | top offers leaflet.



### RSPB. direct mail | birds of prey booklet.



### The peregrine a population catastrophe

The first battle

To see a peregrine in flight is to understand why generations have viewed this master of the sir with delight and rangest. Climbing effortlessly into the sky, the perogrine diving on its prey is the fastest blod in the world.

It's hard at balance that there were a global population could in the 20th century. The UR candeds strategies to part 200 pairs and with very leve producing system, the same wat on its hord and why before the presigning bocume extent).

The first battle Doe of the percenter is hears and basis begin and after the colonian of Versit War it. Design this time framsholly were attent to present carrier apports, warrier attent to present on the colonian Britain. Percenter begin much of allocation the second batter block a new burver advanced that numbers were planning at an alloring rate.

were publication at the second battle The second battle Growthershing values in on both soles of the Atamic bouch that cartain specialized persodes were causing battle soles, one of the cash diamatosity. Femaled buck, one of the mean abusicas of bouc, were eating peed that had been thesized with caracterized, peed that had been thesized with caracterized insurgh the houst atom the weat batterized insurgh the houst and basels prematurely and labored bib that and basels prematurely

UK breeding: approx. 1,400 pairs Wingspan: 95-110cm





Perceptines are true masters of flight and can perform spectrolar aerobatics. Diving on their prey, they are the fastest birds in the world. Some of the best places to see these magnificent birds are at RSPB nature reserves or viewing sites. Symonds Yat in Gloucestershire, for example, has telescopes set up between April and August to give close views of mesting perceptines.

Peregrines can increasingly be seen in urban sreas. Tower blocks and high rise offices make fantastic vantage points for watching nesting ledges. There are at least five breeding pairs in London and it is hoped their numbers will increase. At the annual RSPB Aren't Birds Brilliant summer event at the Tate Modern, visitors are able to enjoy the spectacle of a pair of peregrines souring around the building's distinctive tower. For more details take a look at our website www.rspb.org.uk/birds/brilliant

# Capio Nightingale Hospital.

literature | mental health brochures.





### Stagewise.

branding | identity, leaflets and front end web design.



## Brand marque development.

branding | variety of corporate brand marques.



Neff. internal comms | newsletter.













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### Baxters.

packaging | Jack Daniel's barbecue sauces.



### Baxters.

trade launch campaign | Jack Daniel's promotional box.



## Cereal Partners.

pack promotion | Heart UK red laces appeal.



### Avon.

packaging | Avon Care Hydra Firming range.



**HYDRA FIRMING** 

FACE CREAM

WITH FITD-FIRMING OMPLEX + 24H MOISTUR Q.

AVON

182ml G

are

24h

125ml C WITH FITO-FIRMING COMPLEX - 34H MOISTURE

## Black & Decker.

packaging | dustbuster pivot.









# MDY Healthcare.

catalogue design | spring catalogue.









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grow them on - they can be planted straight out and the

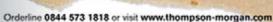
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## Mothercare.

catalogue design | Christmas catalogue.





### Moto.

point of sale | in-store Christmas promotional point of sale.



# Autoglass.

signage | promotional campaign.

