

Joanne Van Campen
9 Netherfield Road, London SW17 8AZ
Telephone: 07877 993 661 (Mobile)
Email: joanne@littlebulldog.co.uk

PROFESSIONAL PROFILE

An enthusiastic and dedicated design professional combining an understanding of retail and print design with a sound working knowledge of the software applications used in a graphic design environment. Innovative and talented, can rapidly develop new ideas and concepts, leading to creative solutions. Experienced in working with briefs through to completion and able to demonstrate the highest levels of motivation and organisation required to meet tight deadlines. Possesses excellent interpersonal skills and the ability to communicate with clients, colleagues and printers alike.

OBJECTIVE

Now looking for new and challenging freelance projects, which will make best use of my creative and conceptual skills and experience yet enable further personal and professional development in the design sector.

CAREER SUMMARY

current Freelance graphic designer, London

- Working on a wide variety of projects across retail and print graphics as lead designer, creative director and copywriter when necessary
- Successfully taking projects through from initial brief to completion including research, sourcing of images, client liaison, design concept and artwork

2005-2007 Middleweight Designer, Astound Ltd, London

- Initially employed as a creative artworker, swiftly taking on a more creative and conceptual design role
- Successfully taking projects through from initial brief to completion including research, sourcing of images, client liaison, design concept and artwork
- Working on a wide variety of retail design projects from point-of-sale through to direct marketing and web design for clients both in the UK and the Far East
- Successfully integrating graphic design elements with 3D interior design. Working closely with retail interior designers to provide holistic solutions

2002-2005 Studio Manager, Castelli Diaries, Tunbridge Wells

- Initially employed as an artworker/designer, successfully moving to a position of Studio Manager following significant contributions to design development and practice
- Successfully taking projects through from initial brief to completion including sourcing of images, liaison with suppliers and print sourcing and buying
- Establishing an in-house design studio along with the development of associated identity and branding, rapidly achieving a more original and creative output
- Preparing designs and artwork for the print process including PDF and film output through an imagesetter
- Coordinating the processing of large numbers of artworking orders daily, working to target and always ensuring all requirements are met

2001-2002 Executive Media Assistant, Initiative Media, Paris

- Preparing presentations, both on screen and print, along with producing corporate press releases and newsletters
Delivering the highest quality administrative support to key staff in the organisation as well as acting as
- a pivotal contact during a period of restructuring and change

1999-2001 English Instructor/Media Assistant, Berlitz, Paris

- Planning and delivering lessons in the English language to students of varying ability whilst maintaining awareness of their unique skills and learning requirements
- Developing supporting learning materials consisting of a range of workbooks, handouts and displays

1998 Assistant Art Librarian, Fine Arts Library, University of Texas

- Devising and developing in-house exhibitions along with the redesign of all library guides, demonstrating considerable creative flair
- Responsible for the restoration and repair of library arts stock including both antique and modern items

EDUCATION AND PROFESSIONAL TRAINING

2005: Design and Layout, London College of Communication
 PDF Creation for Print Production, Certitec

2001: Design and Innovation, Open University

1993: BA in Art, University of Texas

I.T. EXPERTISE

Software: InDesign, Photoshop, Illustrator, Acrobat, Quark, Freehand

Operating Systems: Macintosh, Windows

PERSONAL DETAILS

Driving Licence: Full/Clean

Health: Excellent; non-smoker