

Resumé

Sarah Monaghan, Director, Language Matters Editorial Services Ltd.

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Summary: *Professional editor and NCTJ-trained journalist working in print and online. 20 years experience of editing mainstream, B2B and contract and customer publications in UK and abroad. Radio broadcast experience. Winner of British Guild of Travel Writers' Trade and Tourism Writing Award. Reports published in British and international publications including The Telegraph, Sunday Times, New Statesman, Daily Mail, BBC Online, Africa Geographic, Geographical Magazine, Spain Magazine, Everything France, Heritage Magazine, BBC From Our Own Correspondent and many others. Experienced in client management, strategic planning and project management; commissioning; all aspects of production and design process; image research; co-ordination of publications to schedule and budget and co-ordinating bilingual magazine production. Working knowledge of QuarkXPress, InDesign, Photoshop, SEO writing. Fluent in French and Spanish.*

Career background

Editorial Director, Language Matters Editorial Services Ltd:

www.language-matters-editorial-services.co.uk. July 2013 – Present

Language Matters Editorial Services is an editorial and media consultancy. It has specialised experience of production of bilingual and multilingual publications. Recent bigger projects include *Gabon Magazine* (Forbes Custom Magazines, see below); lead authorship of *Capital Markets of African and Middle East*, a hardback information book commissioned by the International Organization of Securities Commissions (IOSCO); and authorship of *The Road Less Travelled*, the biography of Dr Muhammad Ali Pate, published in hardback format by Red & Scott Ltd, London, UK.

Senior editor, Gabon Magazine, Forbes Custom Magazines:

www.gabonmagazine.com. 2005 – 2014

Gabon is a quarterly print and online magazine distributed internationally and produced in English and French for the Gabonese Republic. It reports on African current affairs, economy, culture, conservation, history and politics in Gabon. Launch editor, responsible for title through original concept and design • Regular travel to Gabon, West Africa, for research missions and client liaison • Manage team of freelance bilingual editorial, translation and design staff • Commission editorial/photography from international freelancers/agencies.

PR Co-ordinator, BGTW, London. UK: www.bgtw.org. 2008 – 2010

Responsible for all PR communication for the British Guild of Travel Writers (BGTW), the UK's premier association of media professionals who focus on travel. • Launched annual BGTW/Traveller Magazine Travel Writing Competition. • Part of organisational team for BGTW AGM travel to international destinations inc Oman and Tenerife. • Organised workshops for new writers for Travellers' Tales Festival 2009 and 2010 at Royal Geographic Society, London.

Editor, Everything Spain Magazine, Brooklands Magazines. 2003 – 2005

Everything Spain: part of the A Place in the Sun/Channel 4-partnered magazine group, established itself as the ABC-leading monthly on Spanish travel, news, culture and property. Published by publishers of A Place in the Sun, Everything France; Everything America; Property Ladder and Renault and Vauxhall client magazines. • Responsible from pre-launch planning through original concept and design • Regular travel to Spain • Managed team of in-house editorial and design staff • Commissioned editorial/photography from international sources.

Senior Editor, Trident Communications, Dubai, UAE. 2002 – 2003

Trident Communications, formerly Europe's leading corporate publisher to public-sector organisations including BP, Shell and UK Foreign & Commonwealth Office. Clients included Emirates Airlines, BP, Qatar Airways and American Business Council. • Client management. • Editor, Middle East Health Magazine, distributed to 15,000 medical professionals.

Editor, Emirates Woman Magazine, Motivate Publishing, Dubai, UAE:

www.motivatepublishing.com. 1997 – 2001

Emirates Woman, launched 1981 is one of the best-selling women's lifestyle titles in the Gulf. Distribution: UAE, Bahrain, Oman, Saudi, Qatar and Kuwait. • Responsible for day-to-day management of magazine and supplements. • Conceptualised and contract location fashion/interiors shoots • Negotiated promotions and organised reader events and campaigns.

Deputy Editor, Home & Country Magazine, NFWI, London, UK. 1995 – 1997

• Responsibilities included co-planning and writing each monthly issue.

Education

- University of Exeter, BA 2:1, French/Spanish Language and Literature, 1984
- Post-Grad Certificate Periodical Journalism, London College of Printing, 1990
- NCTJ National Certificate Newspaper Journalism, Harlow College, 1994
- Digital Photography and Imaging, Granada, Spain, 2005
- CCE Creative Writing Certificate, University of Sussex, 2007
- Broadcasting Skills for Radio, Whistledown Productions, July 2009.

