

Kieran Harrod
Design & Marketing

01332 416 446
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24 Chapel Street
Kilburn Village
Belper
Derbyshire
DE56 0NR

Curriculum Vitæ

Profile

Marketing professional and graphic designer for print and web with 12 years experience in the field. Previous employment as the UK Marketing Manager for UMC Group Ltd the UK arm of multinational automated entrance way business CAME Cancelli Automatici. The seven years within the in house marketing team allowed experience to be gained in web design, online development, SEO, e-mail marketing campaigns, pay per click management, design for print, event management, sponsorships and more. Managing a team of 3, overseeing all aspects of design and marketing alongside the Managing Director.

Recently took the decision to become a freelance designer to improve work life balance and retain my sanity!

Qualifications

Certificate of Higher Education in Multimedia Graphic Design
BTEC National Diploma in Graphic Design
A Level Graphic Design (C)
7 GCSE's Grade B - C including Science, Maths and English.

Relevant Experience

Jan '09 - May 2011

UMC Group Ltd **Marketing Manager**

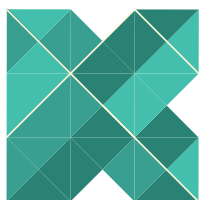
Managing three in-house staff | Strategic planning | Studio Management | Event Organisation & Management | Website Management | E-mail Campaign Management | Sponsorships and Co-Marketing | Budget Management | Pay-per-Click management | Search Engine Optimisation | Copywriting | Video scripting, filming and editing.

May '03 - May 2011

UMC Group Ltd **Graphic Designer**

Print Design for internal documents, brochures, leaflets, direct mailings, posters display banners and exhibition materials | Web design & development | HTML e-mail design | Video Production | Product Photography

See Portfolio Examples on my web site
www.kieranharrod.co.uk



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Technical Skills



Personal Details

| | |
|-----------------|-------------------------|
| Age: | 31 |
| Marital Status: | Married, 1 Child |
| Diving Licence: | Full, Clean |
| E-mail: | mail@kieranharrod.co.uk |
| Website: | www.kieranharrod.co.uk |

Interests

Many of my interest lay in design, photography, art and architecture and I enjoy reading books around these subjects as well as getting involved. I post selected photographs at <http://www.flickr.com/kharrod> and blog about design on my website.

I also enjoy music both listening to and making (badly), going to gigs (less since the family expanded)! Computing and new technology is also of great interest, keeping an eye on what's hot and cutting edge.

I am a committed Christian and am involved in my church Christ Church Derby, helping with young peoples work and the marketing and design aspects.

