

Catherine Murray

www.piggleddesign.co.uk

Personal Information

Name : Catherine Elizabeth Murray
Title : Freelance Book and Magazine Designer
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City : Bracknell, Berkshire
Email Address : catherine@piggleddesign.co.uk
Website : www.piggleddesign.co.uk
Nationality : British

Employment record:

Jan 2011 to present: Freelance Book and Magazine Designer

April 2006 to Dec 2010: Head of Book Design at The AA, Book Publishing in Basingstoke UK

April 2003 – April 2006: Head of Magazine Design at Faversham House Group, B2B Publishing in London UK

Jan 2003 – March 2003: Magazine Designer at Highbury WV in London UK

Dec 2001 -Sep 2002: Magazine Designer at Highbury-Monarch Communications in South Africa

March 1999 - Nov 2001: Magazine Designer at Struik/New Holland Publishers / Strobe Communications in South Africa

Aug 1998 -Feb 1999: Freelance designer at DTP Design Studio in South Africa

Aug 1996 - June 1998: Several jobs while studying DTP and Dutch whilst residing in the Netherlands

Aug 1995 -Aug 1996: Au-Paired in the Netherlands

March 1994 -July 1995: Department Head, Designer and Stencil Maker at Redwing Screen printers in South Africa

Jan 1992 -Feb 1994: Department Head, Designer and Stencil Maker at Freeline Design Screen printers in South Africa

Education:

Desk Top Publishing Diploma at Grafisch Lyceum Utrecht, Netherlands

Senior Certificate in textile design obtained at Frank Joubert Art School, Cape Town, SA

Skills:

- Art Editor: Series Book Layout Design: creating design from cover to cover on new titles
Series revamps: updating design and technical elements to a fresh, modern look on older titles
Cover design
Series conversions from Quark to Indesign
Creating files for Co-Publishers using Spot colour black / fifth colour plate
Managing Freelancers, work flows and contracts
Creating dummy spreads and covers for Book Shows
Designing new magazines
Designing Magazine Supplements
Redesigning out dated magazines and material
Designing the magazines Media Packs
Designing promotional Material
Producing tables and drawing of graphs
- Production: Preparation of Quark documents and Indesign documents to send to repro.
Making print ready PDF files to send to printers using various methods
Liaising with production department on ads and production schedules
Liaising with printers and repro houses on an ongoing bases
- Layout and Design.

- Creating style sheets, master pages and libraries
 - Creating posters and signs for exhibitions and events
 - Ensuring the branding and corporate design is well maintained for each magazine throughout sales campaigns and exhibitions for example the Media Packs, Leaflets, Lip cards, advertising and posters.
 - Taking creative briefs from beginning to end within set deadlines
 - Prioritising work schedules in order to hit deadlines
- Updating the Magazine editorial onto the website and keeping all magazine information up to date for example the feature lists and circulations
 - Maintaining the CD archive of divisional magazine content
 - The sourcing of photographs and making final decisions as well as arranging/art directing photo shoots when necessary.
 - Assisting with the creation of the flat plan

Applications

Skills	Years of Experience
Adobe Indesign, Adobe CC Designing – Books, Covers, Magazine Layouts, Brochures, Posters, Ad's	6
Adobe Photoshop, Adobe CC Scanning, Picture Manipulation, Retouching	15
Illustrator, Adobe CC Designing Headers, Logo's, Design Elements for Layouts	15
Adobe Acrobat Pro Preparing PDF Files for Repro	15
Microsoft and Internet Power Point, Word, Excel, Web browsers, Email, Writing CD's	15

Award: Chairman's Award for excellence 2004 at Faversham House Group

Home office set up:

I can work from my home office but am happy to work in house whenever necessary. I am fully set up at home with email, high speed network, Imac with Adobe CC

Please see my website www.piggledesign.co.uk for my portfolio of work.

Books I have produced:

Travel Series:

Spiral Guides, Pocket Guides, Spotlight On..., Key Guides, Essential Guides, City Pack Guides, Twin Pack Guides, New Leaf Adventure Travel, New Leaf Green Rooms,

Lifestyle Series:

Afternoon Tea: Perfect Places for Afternoon Tea, B&B Guide, Hotel Guide, Pub Guide, Britain's Best B&B, Britain's Best Hotels, Britain's Best Pubs, 1001 Great Family Days Out, Family Walks and Family Pubs

Magazines:

Tourism:

Western Cape Tourism; Equinox and Update (Hotel Group); RCI Holidays

Sporting:

South African Cricket

Business:

AA The Motorist; Reaching Out (South African Stock Market)

Environment:

Environment Business; Industrial Environment Magazine; Water and Waste Treatment; Water Products; Local Authority
Waste and Recycling (*Redesigned all the above*)

Designed launch issues: 3Rs; Cutting Edge

Collectors:

Bean Bag magazine (*Redesigned*)

Strengths:

Team Player

Efficient

Organised

Hard Working

Enjoy new challenges

Work well under pressure

Creating procedures to assist with best practices

Helping colleagues with technical and computer queries

Interests

All aspects of design

Life drawing and sketching etc

Travelling

Reading

Cooking / Baking

Bead jewellery design

Photography

Cake Decoration

Website design