| James Garnham  | Born<br>Address<br>Nationality |       | 19.3.75<br>London N1<br>British   |
|--|--------------------------------|-------|---|
| 07796 267852 garnhamassociates.com james@garnhamassociates.com | Biography                      |       | I am a self taught, motivated & passionate individual – a good communicator who is keen to learn and experience new things. With over 15 years industry experience in agencies such as M&C Saatchi, Landor Associates, Virgin Media, Anderson Norton and SAS, I work well as part of a team or independently. |
| <ul><li>in jamesgarnham</li><li>p visualengineer</li></ul>     | Skills                         |       | Creative direction, conceptual creation, original thought and design; web strategy formulation, project management and team leadership.   |
|  | Experience                     | 09-13 | Owner/Creative Director<br>Garnham Associates   |
|  |                                | 05-09 | <b>Various roles</b> Various London design agenices   |
|  |                                | 03-05 | Owner/Creative Director IUVO Design   |
|  |                                | 01-03 | <b>Web designer</b><br>Anderson Norton Design   |
|  |                                | 99-01 | <b>Junior web designer</b> Internet Advertising   |
|  |                                | 97-99 | <b>Various roles</b> A period of travelling   |
|  |                                | 91-97 | Trader & runner<br>LIFFE Exchange   |
|  | References                     |       | Personal or professional references can be supplied upon request.   |
|  |                                |       |   |

## Client feedback

"He has invigorated our digital design capabilities and always delivered well thought out work, on and offline.

He has shown a passion for the brand and a desire to understand its values beyond any freelancer I have worked with before.

A much loved member of the team he will be sorely missed until we find an opportunity to have him back."

Ade Spooner Creative Director **Virgin Media** 

"I was so pleased with the logo James designed for me that I asked him to re-design my website. As my business is a creative one – writing and producing musical theatre – I wanted a visually inspiring concept that would captivate and engage visitors. That's exactly what I got! A friend described the site as "we're drawn into a world where anything can happen!"

What I particularly like about working with James is that he takes a lot of time upfront to really understand what you are looking for, gives you lots of visual suggestions and gets you to narrow down in your own mind the ideas that resonate. Once the overview is decided, he continues to work very closely with you in the development, checking in regularly to ensure he is on track and contributing more of his own ideas. The result is something wonderful that has emerged through close understanding and cooperation. I would strongly recommend James and would certainly use him again."

Linda Walton
Owner, Director
Butterfly Hero & Solid Rainbow

"I first worked with James Garnham early in 2012 when I was looking for someone to help re-design our charities email newsletter.

From the off I was impressed with his commitment to the outcome rather than the input. He got under the skin of what our charity was about and the finished article was better than hoped both in terms of delivery impact and design.

On the strength of his efforts he was invited to tender for the re-build of the charity website. Again he spent a great deal of time getting to understand the needs of the charity and impressed all the trustees with his presentation pitch. The quality of the website is an endorsement to him and his team.

In all the time i have known James he has gone beyond the remit and over delivered. His attention to detail is first rate and his passion for the business behind the project has surprised all of us. James is also a thoroughly nice person to work with. He's unflappable, personable and enthusiastic. I would have no hesitation in recommending him."

Martin Bisiker Trustee & Founder **Legasee Educational Trust** 

"We have worked with James on several projects over the past year and have found his knowledge and expertise of great benefit in helping us to develop and improve our online presence (website) as well as our company brochure and exhibition stand. James is a friendly, open and enthusiastic person to work with; he has been responsive to, and understanding of, our requirements as a company which we have found resulted in a better image for the company."

Piers Johnson Managing Director OPC