

## Experience

May 10—

### **Creative Director and partner, ideologio, London, UK**

I have been working very closely with innovative entrepreneurs to create new brand experiences, mobile apps, identities and branding strategies. We've also worked in innovative projects for Google and Diesel's Island campaign. Ideologio is also a UK book publisher. *(full time)*

Sep 11—July 12

### **Lecturer in Graphic Design, UK**

Lecturer at the foundation course Art and Design, Kingston College. Guest Lecturer for the University of Essex's BA (Hons) Graphic Design *(part time)*

Jan 06—Apr 10

### **Senior designer, TimeBank, London, UK**

Igniting and co-chairing the rebranding programme, I helped the organisation to redefine itself. I also worked as graphic and media designer on campaigns for commercial clients (T-Mobile, Sony) and not-for-profit organisations *(full time)*

Jan 08—July 08

### **Lecturer in graphic communication, Farnham, UK**

Taught on the 2nd year, BA (Hons) Graphic Communication at University College for the Creative Arts at Farnham *(sessional)*

Nov 05—Dec 05

### **Graphic designer, Why Not Associates, London, UK**

Graphic Design placement, identity and media projects *(full time)*

Feb 05—Dec 05

### **Designer and assistant, Type Museum London, UK**

Voluntary work, organising collections and machinery; assisting in planning forthcoming events and exhibition design *(part time)*

Jun 02—Sep 03

### **Designer and illustrator, officecom.gr, Athens, GR**

Project based art direction for moving image and graphic design projects *(freelance)*

Jan 99—Dec 99

### **Graphic Designer, Detorakis Graphic Arts SA, Heraklion, GR**

In house, practising graphic designer and art-worker for a major printing company in Greece *(full time)*

## Education

Sep 03—Jul 05

### **MA Communication Design, CSM London**

Type and Language pathway, Central Saint Martins College of Art and Design—Class: MA with Distinction *(full time)*

Sep 92—Jan 00

### **BA Graphic Design, TEI Athens**

Technological Educational Institute—Class: 72% *(part time)*

Jan 97—Jun 97

### **Socrates programme, Fine Arts School of Madrid, Spain**

Universidad Complutense de Madrid, Facultad de Bellas Artes. Courses in drawing (natural drawing and physiology of movement lab), photography and theatre set design (opera).

Jan 95—Mar 95

### **Erasmus free mover programme, UCE, Birmingham, UK**

University of Central England Courses in graphic design, poster design, illustration.

"Design becomes key to innovation in the mass market consumer App business I run. I work very closely with Spyros from Ideologio to ensemble innovative product and deliver great mobile user experiences. Spyros provides creative direction and UX prototyping services. His main strengths are exceptional problem solving skills and knack for using visual elements to convey complex concepts in a simple way."

# Software Skills

18 years experience on Mac OS—working knowledge of Windows

**Adobe:** Creative Suite CS (12 years professional experience), After Effects CS5

**Other applications:** Fontlab, MS Office, iWorks, Soundtrack Pro, Logic Express, Apple FinalCut Pro, Linotype Font Explorer

**Programming:** HTML, CSS, PHP (intermediate level)

**3D:** Maxon Cinema 4D, Google Sketch Up

# Other Skills & Interests

**User Experience design & Prototyping:** Currently working with Liveware Ltd prototyping and consulting on their new apps for Android, iPhone and windows phone.

**Calligraphy** (Media Development Course LCC)

**Signage systems and environmental Graphics** (MA project under A. Haslam)

**Type design** (BA project under Takis Katsoulidis, MA project under A. Haslam)

**Book illustration, Set design for theatre**

15 years experience in print production (proofing, prepress, offset litho)

**Moving image and animation** Digital Video and Sound editing

**Printmaking\*** Etching & Lino (Morley college) Letterpress (CSM), silk-screen printing (CSM,TEI), lithography (TEI), woodcut (CSM), etching, monoprint, drypoint (CSM), technical drawing (TEI), photography (TEI), 2D animation (TEI), model making, 3D modelling (self taught), bookbinding (LCC)

**Music** Courses and seminars in classical guitar and jazz improvisation (15 years)

# Lectures and Workshops

Nov 11	<b>Professional practice lecture University of Essex,UK</b> BA (Hons) Graphic Design
Jun 10	<b>4th ICTVC Lending grace to language</b> Nicosia Cyprus—conference lecture
Noe 09	<b>University of Nicosia Cyprus</b> —public lecture
Nov 08	<b>Central St Martins</b> —lecture at the MA Communication Design course
Apr 08	<b>UCA at Farnham UK</b> Workshops in bookbinding and Adobe indesign
Mar 08	<b>TEI Athens Greece</b> —typography workshop and lecture
Dec 07	<b>AGRAFA Katowice inter/nal conference</b> Polland—conference lecture
Aug 07	<b>Typecon 2007 Letterspace Seattle, USA</b> —conference lecture
Jun 07	<b>3rd ICTVC From Verbal To Graphic Thessaloniki, Greece</b> —conference lecture

# Exhibitions

Mar 11	<b>The Art Of Lost Words</b> Plymouth, Peninsula Arts Gallery (group exhibition)
Mar 09	<b>The Art Of Lost Words</b> London, German Gymnasium (group exhibition)
Jul 08	<b>Sildafabrikken Presenterar</b> Skånevik, Norway (group exhibition)
Jul 07	<b>Metamorphose Exhibition</b> Sildafabrikken Skånevik, Norway (group exhibition)
Mar 06	<b>Showcase,</b> Lethaby Gallery London (group exhibition)
Jan 05	<b>MA Communication Design Show</b> The Mall Galleries, London (group exhibition)
Oct 04	<b>Bad Type Conference</b> St Bride Library, London (group exhibition)
Apr 04	<b>Dead-Ends And Getaways Within The City</b> watercolour works Heraklion Greece (solo show)

# References

**Gabi Campos** CEO, Liveware

1 East Poultry Avenue, 1st Floor, Innovation Warehouse, London EC1A 9PT

**Jonathan Clarke** Cofounder, debtograph

42 Camberwell Grove, London SE5 8RE

More references please look at [linkedin](#)

“Spyros is one of those people that are very rare to find. His work is serious, creative, and I have no doubt that the results will make a real difference going forward. His approach to branding is quite unique and he has the clients goal in mind at all times. In addition to being super trustworthy and punctual, he has the ability to execute. Having ideas and being creative is one thing, bringing those to life quite another. He scores on both counts. I highly recommend his work.”

**Markus Stolz** Founder,  
ELLOINOS

\*Acronyms stand for courses, short courses and workshops taken at: (CSM) Central St Martins, (LCC) London College of Communications, (TEI) Technological Educational Institute of Athens.

Additional info: Sep 00—Jun 02 Served the compulsory national service (Greece)