

TRISTAN TENNANT

An established, confident designer with over 16 years of extensive design experience in the creative industry. A passionate professional who demonstrates exceptional creativity, strategic thinking and adaptability across every project undertaken. Self-motivated and self-sufficient: a forward thinking, innovative and creative individual. A natural idea generator with the ability

to translate ideas into beautifully crafted visuals. Creative design is not only my profession, it is my lifestyle, I see it in everyday objects, of every building I visit, every piece of packaging I unwrap and every TV program, advert, newspaper or magazine I consume - appreciating the thought processes of others and inspiring my own.

CREATIVE DESIGNER

GENERAL INFORMATION

XXXVII

120377



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LONDON

56 Durand Gardens, SW9 0PP



7900

275

455



HIGHLIGHTS



Lead Creative on Britain's largest anti-terrorism campaign for the British Foreign Office.



Helped design the global branding position for the Lowe and Partners Worldwide website.



Designed and managed Lowe and Partners global iPad/iPhone app.



Designed Lowe and Partners worldwide intranet/portal.



Designed the submission microsite for Lowe SSP3 to help win AdAge International Agency of the year.



Witnessing my first billboard design being erected in various locations throughout Birmingham city.



Created interactive user interface designs for the provision of certificates for Nurse training (NHS).



Creating user interface designs for the BNFL education process nationally across the UK.



Helping The Big Issue Foundation charity with the branding and marketing material for launch their sell-out The Big Noise Festival.



Volunteer Drugs & Alcohol Counsellor for under 25s in Carlisle.

SOFTWARE



■ PRIMARY USE

■ DEVELOPING USE

EXPERIENCE IN

DIGITAL PRINT MANAGEMENT

INTERFACE DESIGN WEBSITES

MOBILE CONCEPTS LOGOS

DIGITAL ILLUSTRATION IDEAS

MOTION GRAPHICS RESPONSIVE

WORK EXPERIENCE

3 LOWE AND PARTNERS CREATIVE DESIGNER

Responsible for the design of digital interfaces and championing user-centred design.

Act as an intermediate between the design and technology teams to ensure our brand values are consistent and lead product interface design for some of the world's leading brands.

Translation of wireframes and product requirements into first class user-centric visual interface design.

Provided consultancy advice on design and interface issues as well as creating designs and specifications for digital projects in a global network of 70 core offices in addition to 30 affiliates.

4 YEARS 3 MONTHS

Collaborate with brand teams from varying disciplines including creative teams and product owners.

Lead digital projects (Mobile, Tablet, Visual designs, web and marketing materials).

Working with C-level executives creating visual presentations and design aspects.

Lead and participate in creative pitch work, involving presenting ideas to Senior Creative Directors

Clients included key Unilever global accounts for Knorr, Lynx/Axe, OMO, Persil, Cornetto, Cafe Zero, Max, Walls, Magnum Ice Cream, local accounts such as Microloan Foundation, Morrison's and Burger King.



2 MEDIASCOPE DESIGN MANAGER

Production of concepts and ideas through creative graphic solutions for various clients' needs that include most print, online and interactive marketing material.

Coordinating and facilitating the workflow through the creative department.

Ensuring briefs are appropriately matched to the relevant creative skillset.

3 YEARS 1 MONTHS

Traffic briefs through the creative department, and effectively manage approvals of the creative briefs

Be proactive in process structures and maintain best in practice ways of working



1 THE VISUAL LINK SENIOR INTERACTIVE DESIGNER

Overseeing of design, print and programming for various e-learning, DVD and CD-Rom clients.

Working alongside the Client and Managing Director to develop designs and interactive ideas to ensure the successful completion of an innovative product.

Working on multiple projects, maintaining UX guidelines for various brands, ensuring deadlines are met.

Managing the creative team and ensuring project quality across all marketing materials.

6 YEARS 9 MONTHS

Translating client briefs into visual concepts and managed the delivery of ideas into production.

Ensuring consistency in brand management for corporate and promotional clients.

Presenting finalised ideas & concepts to clients, colleagues and senior managers.

Clients included Volkswagen, BNFL, NHS, The Ministry of Defence, First State Investments and Sky Sports.



PLACES I'VE LIVED



- 3 LONDON
- 2 BIRMINGHAM
- 1 CARLISLE
- 0 BORN IN BALLYMEAN N.I.

VARIOUS INTERESTS

I have a real passion and energy for 'out there' and different experiences, Timeout is never far from hand and always found 'dog-eared'. I can often be found revelling in immersive cinema and theatre: wondering the halls of a disused fire station or snuggled under a blanket whilst sitting on the green of a pop-up 1950s movie set.

Friends and family are a strong feature of my life, sharing time together during short breaks, maybe off in Brighton water skiing and jet skiing, or rambling the Fells of the Lake District looking for the best place to enjoy a pint and a giant Yorkshire pudding.



Tristan Tennant

Senior Creative Designer

MOB: 0790025455 **WEB:** tristantennant.com

Profile

An established, confident designer with over 16 years of extensive design experience in the creative industry. A passionate professional who demonstrates exceptional creativity, strategic thinking and adaptability across every project undertaken. Self-motivated and self-sufficient: a forward thinking, innovative and creative individual. A natural idea generator with the ability to translate ideas into beautifully crafted visuals. Creative design is not only my profession, it is my lifestyle, I see it in everyday objects, of every building I visit, every piece of packaging I unwrap and every TV program, advert, newspaper or magazine I consume - appreciating the thought processes of others and inspiring my own.

Career Highlights

- Helped design the global branding position for the Lowe and Partners website.
- Designed and managed Lowe and Partners global iPad/iPhone app.
- Designed a Unilever extranet facilitating better collaborate with the client, saving time and money.
- Designed the submission microsite for Lowe SSP3 to help win AdAge International Agency of the year.
- Designed Lowe and Partners worldwide intranet/portal.
- Witnessing my first billboard design being erected in various locations over Birmingham city.
- Created interactive user interface designs for the provision of certificates for Nurse training (NHS).
- Creating user interface designs for the BNFL education process nationally across the UK.
- Lead Creative on Britain's largest anti-terrorism campaign for the British Foreign Office.
- Helping The Big Issue Foundation charity with the branding and marketing material for launch their sell-out The Big Noise Festival.
- Volunteer Drugs & Alcohol Counsellor for under 25s in Carlisle.

Current Skills and Consulting Experience

SKILLS: Creative design in Print, Interactive solutions, Digital design and User Interface Design,

TOOLS: Photoshop, Illustrator, InDesign

DEVELOPMENT: After Effects, CSS, HTML, Digital Publishing

Lowe and Partners Worldwide (IPG) – Creative Designer 2010 to 2015

- Responsible for the design of digital interfaces and championing user-centred design.
- Act as an intermediate between the design and technology teams to ensure our brand values are consistent and lead product interface design for some of the world's leading brands.
- Translation of wireframes and product requirements into first class user-centric visual interface design.
- Provided consultancy advice on design and interface issues as well as creating designs and specifications for digital projects in a global network of 70 core offices in addition to 30 affiliates.
- Collaborate with brand teams from varying disciplines including creative teams and product owners.
- Lead digital projects (Mobile, Tablet, Visual designs, web and marketing materials).
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Previous work experience

Freelance Designer & Multimedia Producer 2009 to 2010

- Creating original artwork for short and long term print and design projects.
- Involved in designing advertisements, brochures, handouts, flyers and online graphics.
- Working with a range of media, including photography, to create final artwork.
- Working to tight deadlines and budget constraints Understanding client needs and translate to successful designs

**Mediascope Ltd – Design Manager
July 2006 to Aug 2009**

- Production of concepts and ideas through creative graphic solutions for various clients' needs that include most print, online and interactive marketing material.
- Coordinating and facilitating the workflow through the creative department.
- Ensuring briefs are appropriately matched to the relevant creative skillset.
- Traffic briefs through the creative department, and effectively manage approvals of the creative briefs.
- Be proactive in process structures and maintain best in practice ways of working.

**The Visual Link Production Centre – Senior Interactive Graphic Designer
Mar 2003 – Apr 2005**

- Overseeing of design, print and programming for various e-learning, DVD and CD-Rom clients.
- Working alongside the Client and Managing Director to develop designs and interactive ideas to ensure the successful completion of an innovative product.
- Working on multiple projects, maintaining UX guidelines for various brands, ensuring deadlines are met.
- Managing the creative team and ensuring project quality across all marketing materials.
- Translating client briefs into visual concepts and managed the delivery of ideas into production.
- Ensuring consistency in brand management for corporate and promotional clients.
- Presenting finalised ideas & concepts to clients, colleagues and senior managers.

Clients included Volkswagen, BNFL, NHS, The Ministry of Defence, First State Investments and Sky Sports.

**The Visual Link Production Centre – Web Designer
Jul 2001 – Mar 2003**

- Promoted to take on more responsibility and produced designs concepts for client briefs. Managed and produced final designs through to completion.
- Producing graphic content for site re-skins, page layouts, email designs and site graphics Producing static and Flash banners to showcase work for the company.

**The Visual Link Production Centre – Interface Designer
Aug 1998 – July 2001**

- Designed and built 2D graphics for CD-Rom interactive learning courses for various corporate clients. Produced television graphics for on-site training videos.
- Working directly with clients on-site to gather requirements and create the interactive courses.
- Help launch the courses providing training to the client.

Qualifications

Adobe Advanced Photoshop user, Certitec	2013 to 2013
Adobe After Effects, Certitec	2013 to 2013
Adobe Illustrator, Certitec	2012 to 2012
Adobe Digital Publishing, Certitec	2012 to 2012
Graphic Design and Advertising BA (Hons), Cumbria College of Art & Design	1996 to 1997
BTEC National Diploma in Art & Design with Distinction, Northern Regional College	1993 to 1995

Additional Information

I have a real passion and energy for 'out there' and different experiences, Timeout is never far from hand and always found 'dog-eared'. I can often be found revelling in immersive cinema and theatre: wondering the halls of a disused fire station or snuggled under a blanket whilst sitting on the green of a pop-up 1950s movie set.

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