

Stuart Slack

Freelance Creative | Graphic Designer

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You can view examples of my work here

www.steampepper.co.uk

CLIENTS

I have experience of working with the following clients:

Avery Dennison, Mars, British Airways, British Standards Institute, Travis Perkins, Dremel, Bosch, Nike, BAA, Youngs, and Novell.

DESIGN SKILLS

Design strategy; Marketing strategy;
Project management; Corporate & Company Identity;
Branding; Print/Brochureware/Literature/Mailers;
Exhibition; Internet/Interactive Media/CD-rom;
Photography; Illustration; Artworking and more...

DESIGN SOFTWARE

Adobe Photoshop; Adobe Illustrator; Adobe InDesign;
Adobe Image Ready; Adobe Distiller; Adobe Acrobat;
Adobe Dreamweaver; Adobe Flash; Adobe Fireworks;
Quark Express and more...

CURRENT

I am a freelance graphic designer with **12 years experience** in corporate and retail design.

I have excellent creative ability along with the required skills to enable me to compete in a tough market place and produce outstanding work, often within tight deadlines.

I pride myself in my creative and ordered approach to the design process and providing solutions to clients that go far beyond their expectations. I am motivated, creative, bright as a button and I work well in a creative team especially those with good vision and direction.

I believe I would be a valued, productive and likeable member of any design team, particularly where there is a desire to create and promote British design.

EXPERIENCE

2009 - 2007

Senior designer for **Idea Design and Brand Communication**. Along with my design responsibilities as senior designer I was also given other roles, including teaching junior designers and taking on and helping students. I was tasked with formalising the design briefs, orchestrating brand strategies, looking after brand development, as well as honing my creative skills. I worked on many exciting projects including an exhibition for a Formula 1 PR event, Euro Cup promotion, Global web communication platform as well as some great new identity work and marcomms for big brands.

Other skills I developed included leadership in terms of creative control, especially in the capacity of Creative Director when required, client and affiliate liaison and account handling, particularly for **BSI** and **Howarth of London**.

2007 - 2002

I began freelancing in 2002. Able and confident to run with projects from conception right through to final production. I worked on small start up companies with little or no idea how to go about marketing and branding themselves as well as blue chip companies and large brands including Nike, and British Airways. I had to wear both Creative Director and Account Manager hats as well as continually improving my skills as a designer.

2002 - 2000

I joined a company called **Glow Productions Ltd**. I worked on a variety of projects and supported the head designer on a number of prestigious clients including Avery Dennison, BAA, Mars and Novell. Working on big brands was often demanding and frustrating with little freedom to express, tight deadlines and little client feedback, but it taught me valuable lessons in balancing my creative aspirations with the understanding that design is business.

2000 - 1999

I started my first design company **Absolute Zero** with a graduate out of Farnham University offering a range of services predominately for small company identities along with website design. I worked with some great clients including those involved in the music industry and charity organisations.