

# Curriculum Vitae

Rod Sweet

## **At a glance:**

Freelance editor and writer specialising in business, built environment, professional services, energy and technology, with 25 years experience on newspapers, magazines and websites. Ghostwriter of books and blogs.

## **Degrees:**

Bachelor of Journalism (1993)  
University of King's College, Canada

Bachelor of Arts (Hons.), History & Political Science (1990)  
University of Toronto, Canada

## **Rod's current projects:**

Editor, *Global Construction Review (GCR)* (February 2013 to present)  
Popular online magazine about innovation and trends in the global built environment business. Strapline: "Seeking a unified view of the built environment, energy, technology and their impact on business and society, everywhere." I launched this for my client, the Chartered Institute of Building (CIOB), in February 2013. I write stories and set editorial direction for two other writers.  
<http://www.globalconreview.com>

Editor, *Construction Research & Innovation, (CRI)* (January 2010 to present)  
A quarterly professional journal taking an in-depth look at 1) innovation in the construction industry; 2) how clients' needs are evolving; and 3) how the structure of the industry is changing. Published by the Chartered Institute of Building. I write, commission and bring it all together.

Writer, *Upstream Intelligence/DecomWorld* (January 2013 to present)  
Writing news, features and reports about offshore oil & gas sector, focussing on technology, business, policy and regulation.  
<http://social.decomworld.com>

## **Recent projects:**

Ghostwriting: Two business-celebrity "How I Made It" style autobiographies, 2015 & 2010

White papers: Researched and wrote a series of white papers on connectivity, standards and enterprise engagement relating to the Internet of Things for new conference & exhibition brand, IoT Nexus, 2015. FC Business Intelligence, London.

In-house magazines: Executive interviews and in-depth analysis

- DHL's in-house magazine, "Delivered." – technology feature on the Internet of Things, 2015.
- "Benefits of global delivery models in property", for '360°view', the in-house magazine of consultant, Turner & Townsend, 2014

Content campaigns:

- Blogs, film scripts and on-camera interviews for Hitachi's Social Innovation branding campaign, 2013-14
- Blogs, executive interviews on emerging technologies for ABB, 2014

Project Editor, SSH: The first 50 years (Book published February 2013)

Company history of one of Kuwait's top architecture, engineering and planning firms, from its inception in 1961, through the first Gulf War, to today. My role involved interviews, research, writing, design coordination and project management.

Project Editor, 21st Century People Leadership (Book published December 2010)

Management book, inspirational. Commissioned by executive coaching firm, DSA Building Performance. "The best marketing investment we've ever made," said client Dave Stitt.

Project Editor, Building Modern China (Book published June 2009)

A book charting the continuing evolution of China's construction industry from a state-controlled apparatus of a command economy to a profit-making sector of a free market. Told through the personal stories of 26 pioneers from industry, academia and government in China. Length c. 200pp. Commissioned by the CIOB. Publication June 2009.

Co-author, Instructions for the Apocalypse (Illustrated fiction, published by Mark Batty Publishers, New York, 2009)

### **A bit further back:**

Editor, International Construction Review (February 2006 to December 2012)

A quarterly journal for the Chartered Institute of Building about emerging markets, management, technique, procurement, and sustainability. 'Highly Commended' for Subscription Magazine of the Year in the International Building Press Awards 2008, London.

Editor, Construction Manager (August 2001 to February 2006)

Monthly magazine published by contract for members of the Chartered Institute of Building. Circulation c 35,000. Setting the editorial agenda, managing staff and budgets, devising new commercial opportunities, convening and chairing a strategic Editorial Advisory Board, writing, commissioning, raising the magazine's profile. Editor of the Year, 2004, in CPMi's Business Excellence Awards.

Editor, Business & Technology (September 2000 to June 2001)

Published by Reed Business Information, a monthly targeting senior UK executives responsible for

technology strategy. Business-led, topics included cyber-crime, surviving a recession, the skills shortage and globalisation.

**Quite a bit further back:**

- [ Deputy editor, *Frontline Solutions* (July 1999 to September 2000) Monthly, pan-European magazine about technology for manufacturing and logistics
- [ Chief sub editor, *The Visitor series* (July 1998 to July 1999). Weekly newspapers for the North Wales coast. Page make-up, headline writing, subbing, deputising for the editor
- [ Sub editor, *North Wales Independent Press* (May 1997 to July 1998)
- [ Features writer, *The Insurance Times* (Dec 1996 to May 1997)
- [ Chief sub editor, *The Insurance Times* (February 1996 to December 1996)
- [ Editor, *The Golden Star* (September 1994 to December 1995) A weekly for the town of Golden, B.C., Canada
- [ Reporter, *The Truro Daily News* (September 1991 to September 1992) Regional daily in Nova Scotia, Canada
- [ Reporter, *The Annapolis Royal Spectator* (September 1990 to Sept 1991) A weekly for the town of Annapolis Royal, Nova Scotia, Canada