

Peter Townsend
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Profile

With a writing and social media management career of more than six years I possess the abilities required to effectively plan and implement website content, management and promotion strategies to ensure achievement of desired online goals.

Skills and Achievements

- Experienced in the design, promotion and content management of websites.
- Experienced freelance author, published on numerous websites.
- Experienced ghostwriter of ebooks and articles on a wide range of subjects.
- Contributing writer to websites and online magazines.

Career History

January 2007 – Present - **Freelance Writer and Social Media Manager**

Working on several different freelance sites including Interact Media, Greatcontent.co.uk, and Odesk.com. I have established an extensive portfolio of ebooks and web content articles written on a range of subjects for clients in many different countries.

August 1998 – April 2011 - **Website Manager / Production Tech. at Kenton Operations Ltd**

Kenton Operations was an electronics production company specialising in the manufacture and sale of telecommunications equipment. Some of my relevant responsibilities are listed below.

I was responsible for design and maintenance of websites kentonresearch.co.uk and microtel.co.uk from initial concepts to implementation of final design, also responsible for the production of regular additional material for the sites.

Website Design

I have designed, built, and promoted many other websites on a freelance basis.

Example: I designed **www.PeterTownsend.net** – My business site. Please visit here to see samples of my writing work, and an explanation of my social media management skills. The site also contains testimonials from previous clients.

Another example: I designed and built **www.Free-Grace.org.uk**, a site for my church. I have managed and promoted this site for the last fifteen years. I am also responsible for regularly recording, editing, converting to mp3 and uploading audio files for this church. We have passed 400,000 sermon downloads and have people from more than forty countries listening to our sermons each month.

Education

2013 **Advance Learning**
Diploma in Social Media Marketing

1993 – 1995 **University of Greenwich**
Higher National Diploma in Electronics (HND)

1989 – 1993 **Bexley College, Belvedere, Kent**
First Diploma in Engineering
National Diploma in Electronics (OND)

1984 – 1989 **Hurstmere School, Sidcup, Kent**

Personal Interests

Foreign travel – Mainly Africa and South East Asia.

Active member of a Grace Baptist church in Belvedere.