

## Elyssa Locker

Graphic Design & Illustration

E: info@the-brink.co.uk

T: 07906 592 704

W: www.the-brink.co.uk

### Profile

I am an honest, ambitious and reliable individual with a fervour for great design. I have five years of freelance experience, some of which I obtained whilst completing my degree in Graphic Design. After graduating I worked at Printing.com as a graphic designer, where I was able to develop in a professional environment and establish a strong grounding in print based media. Since embarking on my freelance career, I have been striving to further my creative skills through on-going commercial work, self-directed projects and continued education.

### Experience

#### Current Employment

April 2010 - Present

#### Freelance Graphic Designer - The Brink - Nottingham

Working with a broad range of clients, projects have included promotional and marketing material, magazines, branding and illustration. I liaise with clients and printers from brief to completion, ensuring a professional standard of work. I often work to very strict deadlines and have adopted a flexible approach to ensure that these deadlines are always met. Clients have included:

*Suburban Myth* - Album artwork, band branding and various promotional design.

*Cakes 'n' Shakes* - Menu designs and layouts, various promotional material such as loyalty cards.

*NTG, Kitchens Bedroom Bathrooms* - A series of educational guide books for the kitchen industry.

*Gingerlily* - Branding, concepts and illustrations for a set of makeup palettes.

*Child Safety Media* - Range of promotional material, illustrations and layout of educational resource books.

*Renove* - Logo, branding and brochure designs for a startup heating company.

*Tundra Wood Heating* - Various promotional material including adverts, stationery, brochures and logos.

*Idle Cat* - Logo design and branding for a startup luxury cat bedding company.

*Nic Auerbach (Director)* - Film poster design and quote layouts.

*MonaVie* - Range of promotional material including adverts, banners, logos and t-shirt designs.

#### Previous Employment

Sep. 2009 - April 2010 (P/T)

#### Design Executive - Printing.com - Nottingham

This role required engagement with a variety of clientele, working on projects from brief to completion, producing bespoke printed material over a wide range of products. This was not only invaluable experience from a design perspective, but I also gained a firm grasp of the pre press process and setting files up correctly for print.

### Education & Qualifications

2010 - 2011

#### Interactive Design Institute (University of Hertfordshire) - University Diploma in Illustration

This online course focused on self directed study, as well experimentation with a range of media. The course provided the opportunity to work on a variety of projects, which included magazines and editorial work.

2006 - 2009

#### The Arts Institute at Bournemouth (AUCB) - BA (Hons) Graphic Design

This course was primarily focused on visual problem solving and encouraged experimentation in a range of media, developing my keen interest in print based graphic design.

2003 - 2004

#### Central Saint Martin's College of Art and Design - Foundation Art and Design

1997 - 2003

#### Sutton High School GDST - A2 Levels: Art (A), DT (A), ICT (B), GCSEs: 9 subjects, grade A

### Software

Experienced using the Adobe Creative Suite, including Photoshop, InDesign and Illustrator.

### Interests

Creative pursuits are an important aspect of my life and I am always eager to try out new crafts – I enjoy just about anything that gets me inspired. I am currently working on opening a small online gift shop for fantasy and horror inspired designs, which will include t-shirts, cards, jewellery and home accessories.