

Faye Slater

Beautiful design for **web & print**

I am seeking a challenging new role in London or Surrey, available to start immediately.

phone 0774 302 8924
faye@studiocleanslate.com
www.studiocleanslate.com

14 years experience in art direction, graphic design & branding.
3 years web experience.

Art director on *woman&home* magazine.

Art director on *essentials* magazine.

★ Key programs

CS5 Indesign, Photoshop, Illustrator
Quark XPress, FreeHand, Acrobat

★ Skills

Art direction
Design and layout
Landing pages
Websites
Banners
Repro & scanning
Photography & image selection
Magazine covers
Ad make-up and logos
Pagination
Re-design of publications

Understanding of:

Html and CSS
Web Usability
Information Architecture

★ Education

1992 - 1994

Rhodes University, South Africa

Graduated with a Bachelor of Arts degree
(with Psychology, History of Art and Fine Art)

1995

Natal Technikon, Durban

Advanced photography

JAN - APRIL 1999

**Hirt&Carter, Desk Top
Publishing and Graphic Design**

★ Employment history

≧ 2009 - present

OWNER: CLEAN SLATE

With 2 young kids at home I started my own freelance business. I worked from home on all sorts of accounts which included websites, landing pages, banners, re-branding, logo's, brochures etc. I LOVE freelancing and find it so rewarding, I love being my own boss and the challenges it brings. I feel that my downfall lies in the financial side - I'm a designer after all.

≧ 2006 - 2009

DESIGNER: ECB PUBLISHING

I worked as a designer at ECB, designing books and book covers for the education sector. I worked in tandem with illustrators, writers and editors, and designed within strict guidelines from the Ministry of Education which was tough at the best of times and a huge learning curve after the freedom of magazine design.

≧ 2004 - 2005

ART DIRECTOR: WOMAN&HOME MAGAZINE

woman&home magazine is a British title which was launched in South Africa in March 2005. I was the first staff member on the magazine, created press releases, posters, story boards and billboards to inform South Africa of our imminent launch.

We launched very successfully in March 2005 after which my husband got relocated to Israel and I had to leave the magazine after completing my 4th issue :(

My job involved

- ▶ Heading up the art department
- ▶ Creating templates and style sheets
- ▶ Coordinating shoots, going on shoots, photo selection
- ▶ Dealing on a daily basis with our repro house
- ▶ Page layout and design as well cover design
- ▶ Dealing with the successful British team
- ▶ Assisting the Editor with ideas for features and selecting appropriate articles to be used that were in keeping with the very specific target market
- ▶ Hiring freelancers and overseeing their work

≧ 2002 - 2004

ART DIRECTOR: ESSENTIALS MAGAZINE

I was hired as a designer for *essentials* magazine and was soon appointed Art Director. The magazine was going through a problematic patch and my brief was to bring the magazine to life. I gave the magazine a complete re-design. After 2 years my Editor got offered editorship at *woman&home* and asked me to join her on the launch title.

≧ 1999 - 2001

SENIOR DESIGNER: MEHLO MEDIA

A small advertising agency where I was the sole designer; creating logos, corporate identities, brochures, annual reports, posters and billboards.

Interests: I am absolutely passionate about design. Other interests include running, photography, painting, reading, gardening, travelling, socialising, music, singing, outdoors, walking, mosaicing, being creative, theatre and writing.

References: Frith Thomas, ex-editor of *essentials*, now editor of *woman&home*: fritht@caxton.co.za

